



BURTON REGATTA

ORGANISED BY

Burton Regatta Association

Supported by Trent Rowing Club & Burton Leander Rowing Club

Saturday 13th & Sunday 14th July 2019

Dear Sir / Madam

Our event:

- Burton Regatta – a competitive rowing event held annually in the East Midlands, organised by the two local rowing clubs and officiated by British Rowing.
- We are currently contacting existing sponsors and prospective new sponsors to invite them to support our event.
- Racing: 1100m downstream Saturday from the Leicester Line Railway Bridge towards the Ferry Bridge, 700m downstream sprint Sunday.
- Held at Burton's Regatta Meadows, Watson Street, next to the Ferry Bridge, DE14 3AH.
- Founded 1865 – one of the oldest annual sporting events in the country.
- 2017 – 32 rowing clubs competed.
- A fun and rewarding weekend for the local community.

Why sponsor / support our event?

- Promote / advertise your company and services to a wide and varied audience.
- Advertise your business in the Regatta Programme throughout the weekend and on the public-address system.
- Sponsor a race as a private individual.
- Receive complimentary refreshments in the Burton Regatta Members & Sponsorship Enclosure.
- Present a trophy / medal to the winner of the event you have supported.

Support packages available:

- Sponsorship packages start from as little as £25 for private individuals and £50 for corporate.
- We can also offer an alternative opportunity to book a Riverside Stall – a charity, craft, or trade plot, on site over the Regatta weekend.

Please see the enclosed sponsorship package information sheets which detail the various ways that you may wish to support our event.

In addition to our sponsorship packages, we would be delighted to receive any assistance of a practical nature if you are able to offer your services to help to run the event. Voluntary support is also always welcome.

On behalf of the 2019 Burton Regatta Committee we would like to thank our existing and prospective sponsors for their support. We hope that we will have the opportunity to meet you at the 2019 Burton Regatta.

Yours faithfully

Burton Regatta Association

Ms Rebecca Warren

Burton Regatta Association - Sponsorship Secretary

Tel: 07789 116651

Email: sponsorship@burtonregatta.co.uk



Visit our website:
www.burtonregatta.co.uk



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Sponsorship Packages 2019

Programme Advertising

Advertise your business in the event programme for the weekend. A visual way to promote your company / establishment.

¼ A5 Page £25.00
½ A5 Page £50.00
Full A5 Page £75.00

(Email us your company logo, & advert in PDF).

Event Sponsorship

Please see the separate page for event sponsorship packages.

A great opportunity to be involved with the event at a low cost.

Personal sponsorship packages start at £25.00.

(Email us your company logo in PDF)

Riverside Stalls Charity, Craft and Trade Stand

Plots are available to sell from, and/or promote your business.

Charity Plots £10 per day or
£15 for both days

Craft plots £30 per day
Special offer for 2019 £45 for both days

Trade plots £50 per day

(Why not also place an advert in our programme for the weekend to further promote your business)

Advertising Banners on the Regatta Meadows

There are many locations on the Regatta site where you can display your company banner.

(Sponsors must supply their own banners and take responsibility for collecting them on the Sunday evening)

Small Banners(<2m wide) £50.00

Large Banners(2m–4m wide) £100.00

To book, or for more information, please contact:

Ms Rebecca Warren

Email: sponsorship@burtonregatta.co.uk

Tel: 07789 116651

**Visit our website:
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Event Sponsorship Packages

Private Individual Sponsor:

From £25

- Sponsorship of 1 event on 1 day (either Saturday or Sunday) selected by the Regatta Association, subject to availability.
- Complimentary refreshments for 2 people in the Burton Regatta Members' & Sponsors' Enclosure.
- Your name in the race draw that is sent to every competing club
- Your name in the Programme in the list of Sponsors and alongside your event as Sponsor
- Mentions on the public-address system at various times through the day

Corporate Sponsorship:

From £50

- Sponsorship of 1 event on 1 day (either Saturday or Sunday)
- Complimentary refreshments for 4 people in the Burton Regatta Members' & Sponsors' Enclosure.
- 1 named Rowing Event, selected by the Regatta Association, subject to availability.
- Your name, contact details and logo in the race draw that is sent to every competing club
- Your name, contact details and logo in the Programme alongside your event as Sponsor, as well as being listed in the list of sponsors
- Mentions on the public-address system at various times through the day

These are our starting Sponsorship Packages – they are flexible and may be tailored to suit individuals' or companies' specific requirements or budgets.

All Sponsors are invited to join us over the weekend and to make themselves available to present the trophies to the winners of their sponsored event. The approximate scheduled times of the finals of events will be available once the Regatta Draw is released during the week before the Regatta weekend.

Sponsors are also mentioned on the commentary public-address system at various times through the day. Additional messages from our Sponsors may be read out by our commentators on request although the availability and frequency of broadcast of such messages cannot be guaranteed.

To arrange or discuss sponsorship, or for more information, please contact:

Ms Rebecca Warren, Burton Regatta Association Sponsorship Secretary

Email: sponsorship@burtonregatta.co.uk

Tel: 07789 116651

Visit our website:
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2019 Sponsorship Form

I would like to become a sponsor of the 2019 Burton Regatta.

Name:

Company *(if applicable)*:

Address:

Postcode:

Daytime Telephone No.:

Email address:

AMOUNT OF SPONSORSHIP £

I would like to sponsor an event on (please tick):

Saturday 13th July

Sunday 14th July

Both days

Please specify the sponsor name that you require to appear beside the event being sponsored:

***I enclose a cheque / cash for the amount of £**

Please make cheques payable to: 'BRA' (Burton Regatta Association) or 'Burton Regatta'

Or:

***Bank Transfer (please contact us for the account number & sort code)**

Or:

***Please invoice me for the amount of £**

I enclose the correct invoice details and any order number/reference required. I confirm that I am authorised to arrange payment of the amount detailed above on behalf of my organisation.

*(*Please delete as appropriate)*

I agree to arrange for payment of my sponsorship to be made to the Burton Regatta Association a minimum of 5 days prior to the event. Full terms and conditions may be found at: www.burtonregatta.co.uk

Signature

Date

Please return this form to:

Mr Richard Gipson, Burton Regatta Entries Secretary

Tel: 07828 144835

5 Ash Street, Burton upon Trent, DE14 3PX

Ms Rebecca Warren, Burton Regatta Sponsorship Secretary

Tel: 07789 116651

Email: sponsorship@burtonregatta.co.uk

Visit our website:

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2019 Riverside Stalls Charity, Craft and Trade Plots

I would like to reserve the following (please tick):

Plots: Charity Plot Craft Plot Trade Plot
Days: Saturday 13th July Sunday 14th July Both days

Name:

Company (if applicable):

Address:

Postcode:

Daytime Telephone No.:

Email address:

***I enclose a cheque / cash for the amount of £**

Please make cheques payable to: 'BRA' (Burton Regatta Association) or 'Burton Regatta'

Or:

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Signature

Date

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